

ニセコ町の観光客入込状況 ～訪日外国人編～ 令和5年度（2023.4月～2024.3月）

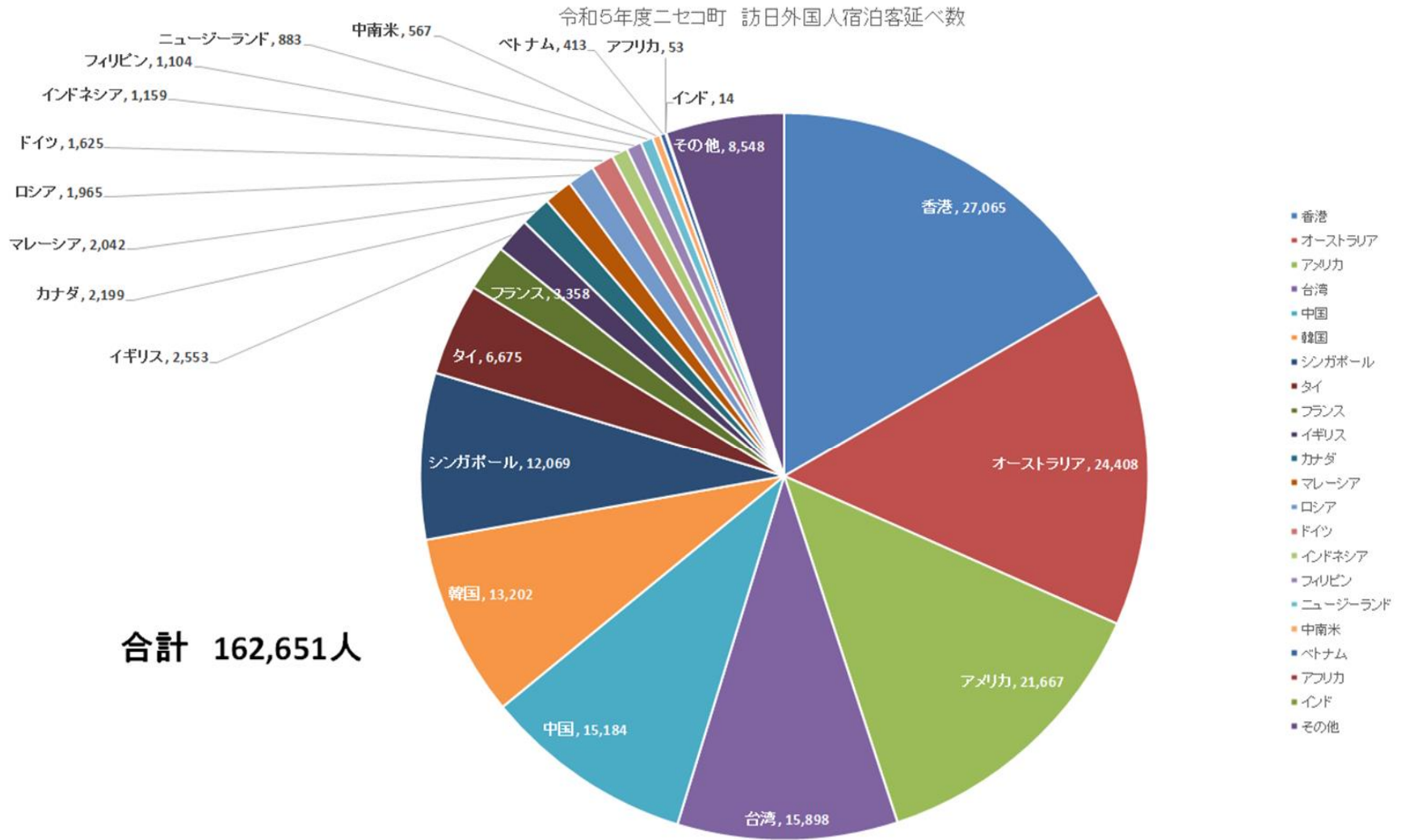
商工観光課



2023-24 外国人観光客入込状況（ニセコ町）

| 月別 | 人数 | 中国 | 韓国 | 台湾 | 香港 | シンガポール | ロシア | タイ | インド | インドネシア | フィリピン | ベトナム | ロシア | イギリス | フランス | ドイツ | アメリカ | カナダ | 中南米 | アフリカ | オーストラリア | ヨーロッパ | その他 | 計 | R1 | R1増減比較 | |
|-----|-------|--------|--------|--------|--------|--------|-------|-------|-----|--------|-------|------|-------|-------|-------|-------|--------|-------|-----|------|---------|-------|-------|---------|---------|--------|----------|
| 4月 | 宿泊客数 | 214 | 394 | 312 | 984 | 294 | 0 | 80 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 394 | 0 | 0 | 0 | 665 | 0 | 13 | 3,351 | 6,266 | 53.5% | △ 2,915 |
| | 宿泊客延数 | 430 | 501 | 573 | 1647 | 430 | 0 | 87 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 788 | 0 | 0 | 0 | 1002 | 0 | 13 | 5,470 | 9,619 | 56.9% | △ 4,149 |
| 5月 | 宿泊客数 | 610 | 1132 | 812 | 414 | 638 | 0 | 75 | 0 | 0 | 0 | 194 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3,875 | 7,653 | 50.6% | △ 3,778 |
| | 宿泊客延数 | 673 | 1474 | 930 | 573 | 931 | 0 | 80 | 0 | 0 | 0 | 286 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4,946 | 10,517 | 47.0% |
| 6月 | 宿泊客数 | 512 | 1513 | 1561 | 487 | 198 | 0 | 123 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 315 | 0 | 0 | 0 | 0 | 0 | 4 | 4,713 | 8,196 | 57.5% | △ 3,483 |
| | 宿泊客延数 | 530 | 1543 | 2148 | 904 | 243 | 0 | 146 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 573 | 0 | 0 | 0 | 0 | 0 | 4 | 6,091 | 11,403 | 53.4% | △ 5,312 |
| 7月 | 宿泊客数 | 543 | 1450 | 856 | 525 | 98 | 0 | 550 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 788 | 0 | 0 | 0 | 665 | 98 | 22 | 5,595 | 7,684 | 72.8% | △ 2,089 |
| | 宿泊客延数 | 686 | 1573 | 915 | 802 | 143 | 0 | 715 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1285 | 0 | 0 | 0 | 1002 | 143 | 22 | 7,287 | 11,321 | 64.4% | △ 4,034 |
| 8月 | 宿泊客数 | 1640 | 1126 | 624 | 543 | 0 | 0 | 320 | 0 | 0 | 0 | 0 | 0 | 0 | 98 | 0 | 473 | 0 | 0 | 0 | 222 | 0 | 25 | 5,071 | 6,132 | 82.7% | △ 1,061 |
| | 宿泊客延数 | 2220 | 1790 | 1002 | 1162 | 0 | 0 | 571 | 0 | 0 | 0 | 0 | 0 | 0 | 143 | 0 | 480 | 0 | 0 | 0 | 286 | 0 | 25 | 7,679 | 9,216 | 83.3% | △ 1,537 |
| 9月 | 宿泊客数 | 403 | 901 | 365 | 984 | 0 | 0 | 320 | 0 | 0 | 0 | 0 | 0 | 386 | 0 | 98 | 315 | 0 | 194 | 0 | 0 | 0 | 13 | 3,979 | 5,076 | 78.4% | △ 1,097 |
| | 宿泊客延数 | 462 | 1361 | 501 | 1360 | 0 | 0 | 336 | 0 | 0 | 0 | 0 | 0 | 573 | 0 | 143 | 326 | 0 | 286 | 0 | 0 | 0 | 13 | 5,362 | 7,048 | 76.1% | △ 1,686 |
| 上期計 | 宿泊客数 | 3,922 | 6,516 | 4,530 | 3,937 | 1,228 | 0 | 1,468 | 0 | 0 | 0 | 194 | 0 | 386 | 98 | 98 | 2,285 | 0 | 194 | 0 | 1,552 | 98 | 77 | 26,583 | 41,007 | 64.8% | △ 14,424 |
| | 宿泊客延数 | 5,001 | 8,242 | 6,069 | 6,448 | 1,747 | 0 | 1,935 | 0 | 0 | 0 | 286 | 0 | 573 | 143 | 143 | 3,452 | 0 | 286 | 0 | 2,290 | 143 | 77 | 36,835 | 59,124 | 62.3% | △ 22,289 |
| 10月 | 宿泊客数 | 143 | 155 | 302 | 330 | 134 | 153 | 183 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 33 | 52 | 0 | 0 | 22 | 18 | 26 | 1,551 | 6,733 | 23.0% | △ 5,182 |
| | 宿泊客延数 | 150 | 199 | 346 | 337 | 199 | 169 | 216 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 39 | 69 | 0 | 0 | 26 | 21 | 34 | 1,805 | 9,611 | 18.8% | △ 7,806 |
| 11月 | 宿泊客数 | 162 | 74 | 268 | 135 | 162 | 34 | 0 | 0 | 0 | 13 | 0 | 0 | 0 | 0 | 0 | 100 | 15 | 18 | 0 | 88 | 0 | 41 | 1,109 | 2,623 | 42.3% | △ 1,514 |
| | 宿泊客延数 | 192 | 95 | 305 | 197 | 234 | 39 | 0 | 0 | 0 | 17 | 0 | 0 | 0 | 0 | 0 | 123 | 21 | 26 | 0 | 130 | 0 | 48 | 1,426 | 3,721 | 38.3% | △ 2,295 |
| 12月 | 宿泊客数 | 1,643 | 607 | 1,374 | 3,070 | 1,792 | 413 | 558 | 11 | 392 | 238 | 50 | 126 | 215 | 79 | 33 | 2,233 | 215 | 0 | 0 | 2,854 | 77 | 613 | 16,589 | 19,609 | 84.6% | △ 3,020 |
| | 宿泊客延数 | 2,958 | 1,104 | 1,975 | 5,708 | 3,040 | 704 | 748 | 14 | 636 | 424 | 91 | 144 | 386 | 87 | 35 | 3,973 | 281 | 0 | 0 | 5,155 | 86 | 1,355 | 28,901 | 29,880 | 96.7% | △ 979 |
| 1月 | 宿泊客数 | 1,832 | 881 | 1,976 | 3,278 | 1,919 | 239 | 703 | 0 | 136 | 165 | 0 | 684 | 372 | 943 | 411 | 3,515 | 398 | 12 | 0 | 4,908 | 87 | 1,327 | 23,786 | 19,718 | 120.6% | 4,068 |
| | 宿泊客延数 | 3,187 | 1,643 | 3,716 | 6,615 | 3,594 | 446 | 1,783 | 0 | 227 | 212 | 0 | 1,757 | 855 | 2,152 | 1,115 | 7,548 | 900 | 22 | 0 | 10,117 | 187 | 4,690 | 50,766 | 30,242 | 167.9% | 20,524 |
| 2月 | 宿泊客数 | 1,706 | 649 | 1,435 | 3,112 | 1,127 | 357 | 1,074 | 0 | 115 | 207 | 11 | 25 | 295 | 256 | 168 | 3,062 | 295 | 100 | 24 | 4,740 | 150 | 300 | 19,207 | 15,087 | 127.3% | 4,120 |
| | 宿泊客延数 | 2,797 | 1,401 | 2,646 | 5,933 | 2,504 | 586 | 1,805 | 0 | 130 | 389 | 36 | 35 | 622 | 846 | 286 | 6,009 | 545 | 233 | 53 | 6,106 | 311 | 1,894 | 35,167 | 22,853 | 153.9% | 12,314 |
| 3月 | 宿泊客数 | 558 | 258 | 480 | 1,063 | 470 | 85 | 134 | 0 | 99 | 38 | 0 | 25 | 74 | 108 | 34 | 406 | 162 | 0 | 0 | 322 | 44 | 115 | 4,472 | 3,177 | 140.8% | 1,295 |
| | 宿泊客延数 | 899 | 519 | 841 | 1,827 | 752 | 99 | 188 | 0 | 166 | 62 | 0 | 30 | 117 | 130 | 47 | 522 | 384 | 0 | 0 | 584 | 135 | 451 | 7,752 | 4,653 | 166.6% | 3,099 |
| 下期計 | 宿泊客数 | 6,043 | 2,624 | 5,836 | 10,987 | 5,603 | 1,281 | 2,652 | 11 | 742 | 659 | 61 | 859 | 956 | 1,386 | 646 | 9,348 | 1,136 | 130 | 24 | 12,935 | 376 | 2,421 | 66,714 | 66,947 | 99.7% | △ 233 |
| | 宿泊客延数 | 10,183 | 4,960 | 9,829 | 20,617 | 10,322 | 2,042 | 4,740 | 14 | 1,159 | 1,104 | 127 | 1,965 | 1,980 | 3,215 | 1,482 | 18,215 | 2,199 | 281 | 53 | 22,118 | 740 | 8,471 | 125,817 | 100,960 | 124.6% | 24,857 |
| 計 | 宿泊客数 | 9,965 | 9,140 | 10,366 | 14,925 | 6,831 | 1,281 | 4,120 | 11 | 742 | 659 | 255 | 859 | 1,342 | 1,484 | 744 | 11,634 | 1,136 | 324 | 24 | 14,486 | 474 | 2,498 | 93,298 | 107,954 | 86.4% | △ 14,656 |
| | 宿泊客延数 | 15,184 | 13,202 | 15,898 | 27,065 | 12,069 | 2,042 | 6,675 | 14 | 1,159 | 1,104 | 413 | 1,965 | 2,553 | 3,358 | 1,625 | 21,667 | 2,199 | 567 | 53 | 24,408 | 883 | 8,548 | 162,652 | 160,084 | 101.6% | 2,568 |

2023-24 外国人観光客入込状況の内訳（ニセコ町）



外国人観光客入込状況の推移（ニセコ町, 2002年から）

