



Together *with* Niseko!

Tax Reduction Program for Businesses Community Development Donations

Empathetic Partnership Project



Niseko Town | City of Environmental Creation

Community Development for Niseko Town,
an SDGs Future City ----

Come shape Niseko's future with us!

Kenya Katayama, Mayor of Niseko Town

Niseko Town has been implementing donation projects for community development since 2004, and was one of the first towns in Japan to take such initiative. This program is a way for people to show their love for Niseko and their local community in the form of financial donations. Previous donation initiatives have aimed for small donations from individuals, and all donations were used for education, cultural activities, and environmental conservation- all projects that will take a part in carrying the value of Niseko into the future.

As of 2020, we have extended the invitation for donations towards Niseko Town's development to businesses that empathize with our goals.

Through this program, we hope to continue our community development with new partnerships and help from the many unique perspectives found in Niseko Town. We look forward to hearing from anyone who may wish to become a partner with us in helping our community develop further.

The basis for this program is derived from the Niseko Town Basic Regulations of Development, Article 50

(Cooperation with non-residents):

We the citizens will openly encourage exchange with people outside the community for social, economic, cultural, educational, artistic, sporting, and environmental endeavors in the interests on community development.

Niseko will support its empathetic donors!

Publicity

Participating businesses and their support will be listed in town PR materials and on the official Niseko website. Any positive effects directly resulting from their support will also be reported.

Continuing Partnership

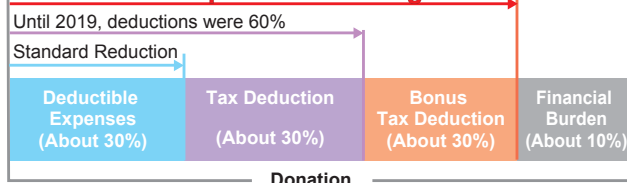
We will continue to build our relationship with participating businesses in many ways not limited to donations.

From 2020,

up to **90%** reduction

Getting Tax Reductions (for Businesses)
Now easier than ever!

Deductions up to 90% starting 2020!



How to Donate

- Step 1** Businesses determine how much to donate and at what time
Donations could be as little as 100,000 yen!
- Step 2** Start of the Initiative
Consult with the Town Hall about when to donate
Initiatives can be started from April 2020 and onwards
- Step 3** Making the Donation
Donations can also be made before the Initiative ends (Bound to certain conditions)
- Step 4** Businesses deposit their donations and Niseko Town issues a receipt
The donation is listed in Niseko PR materials
- Step 5** Businesses declare their taxes
As much as 90% of the donation can be deducted

Apply to be a Niseko partner business today!

Contact Information

Niseko Town Hall, Planning and Environment Division Niseko Town website Tax Reduction Program

47 Fujimi, Niseko-cho, Abuta-gun, Hokkaido, 048-1595

TEL:0136-44-2121 FAX:0136-44-3500

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For more information visit our homepage.

Hokkaido Niseko Town

Search



Shaping Niseko's Future, Together

Empathetic Partnership Project

SUSTAINABLE DEVELOPMENT GOALS



17 PARTNERSHIPS FOR THE GOALS



Niseko's beauty has resonated around the world.

Now we are looking for businesses to join us in taking the next step.

Strengthen the means of implementation and revitalize the global partnership for sustainable development.



Synergy Between the Environment, Society, and the Economy

SDGs: Sustainable Development Goals Towards the Future

- Sustainable development within the newly designated Niseko Life Model District
- Initiatives aiming to promote the use of local materials and a local supply chain
- Regular investment in infrastructure to promote a safe and comfortable lifestyle

Creating regional value and strengthening the local economic cycle

Minimize energy consumption through reusable energy and increased efficiency

Export reusable energy

The cycle within Niseko

Maximize the inflow of money

Minimize the outflow of money

Conservation

Bringing energy into the future

- Introduce energy conservation and reusable energy initiatives, aim to reduce CO2 levels by 86%
- Conserve natural scenery and aquatic ecosystems



Children

The future belongs to the next generation

- Operate a children's playpark and enhance the functions of the daycare center and after school facilities
- Utilize local human capital to provide educational workshops to the public
- Enhance educational opportunities for foreign language, nutrition, and physical health (skiing included!)
- Expand on the unique activities available at Niseko High School and create opportunities to train, research, and study abroad



Culture

Conveying our values to the future

- Promote administrative transparency and resident action in local affairs
- Support culture, history, and the arts through Arishima Memorial Hall, Asobook, and the Niseko Central Warehouses
- Hold diverse, multicultural events such as Niseko Halloween and Picture Book World



Other projects will be underway soon.

Donations will go to initiatives ranked by the 2nd Niseko Town Autonomous Creation Comprehensive Strategy

Check out "Toward Autonomous Creation" on our website for more details.

